

PREPARED BY

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Dominate Your Local Market

73% of consumers lose trust in a business with inaccurate listings and 88% of consumers look to online reviews when making buying decisions. **Stop losing customers** to your competitors and **start winning them back**. Fix your listings, improve your review scores, and hear what people are saying about you—all from one dashboard.

Call us at **(301) 604-6953 ext. 11**

Name	[REDACTED]	[REDACTED]
Address	[REDACTED]	[REDACTED]
City, State	[REDACTED]	[REDACTED]
Zip	[REDACTED]	[REDACTED]
Phone Number	[REDACTED] 7	[REDACTED]
Website	[REDACTED]	[REDACTED]
Business Category	Health & Medical [REDACTED]	[REDACTED]

Overall Score



Listings



Reviews



Social



Website



Advertising





Bad news: we can't find many listings for your business, which means customers can't either. What's worse, is that the listings we can find for your business are often inaccurate. With 85% of consumers searching for a business online, you're losing revenue to your competitors. Add your business to review sites, online directories and social sites to turn online searchers into customers.

Listing Presence

Total number of online listings found on sites monitored for your business



	Your Business # of Listings	Industry Average % who have Social Profiles
✓ Facebook	2	49.9%
✓ Twitter	1	13.3%
✗ 1 Social Site	<i>Listing Not Found</i>	50.7%

Listing Accuracy

Percentage of accurate listings found for your business



	Your Business # of Incorrect Listings	
📞 Incorrect Phone #	4	Facebook
📞 Missing Phone #	1	Chamber Of Commerce.com
📍 Missing Address	1	Facebook
🌐 Incorrect Website	6	Facebook
🌐 Missing Website	5	Doctor.com

Data Provider Accuracy

How your business shows on Data Provider sites

Alert! As a business you can not afford to have wrong information on even one of these major data providers. This incorrect information will be distributed to literally hundreds of online sources including review sites, directories, social sites, search engines, GPS services and more.

 // Localeze.

 Contains Errors

 factual.

 Not Found



 Not Found



 Contains Errors

B Reviews Do consumers trust your business?

Whoa! You run a good business, but some bad apples are ruining your good name and you might not even know it. Bad reviews not only stop people from patronizing your business, they also impact Google traffic and create leads for your competitors.

Let us help you by letting your customers review your business on a website you control so you can stop these bad reviews before they even happen!

Online Reviews Found on Select Sites

Review information about your business

	Your Business	Industry Average
A Reviews Found	1717 <small>Facebook (1705) Google Maps (10)</small>	5.87
A Reviews Found Per Month <small>(Last 6 months)</small>	7.86	1.92
D Average Review Score	3.49	4.14
A # of Review Sources	3	1.25



Social Do consumers like your business?

Nice work! You are rocking the social media world. We also know that as much as you like social media you have a job to do. We are here to help!

We know we can't replace the daily interactions with your fans and we wouldn't want to. However, we can certainly help you build fans by consistently posting timely relevant content, so you can handle the meaningful interactions and build your business.

Facebook

Facebook page information about your business

	Your Business	Industry Average
Likes	6879	266.10
Posts	1865	49.09
Avg. Likes / Post	15.20	0.92
Avg. Shares / Post	3.86	0.06

Twitter

Twitter Profile information about your business

	Your Business	Industry Average
Followers	629934	425.66
Following	888	276.34
Tweets	23185	67.15

B Website Can your business website convert?

Fantastic website! If it ain't broke, don't fix it! But in the case of the first page of Google, more really is better. Let us help you own more spots on that first page with our SEO optimized My Listing!

Our My Listings can also help you generate reviews, upload coupons and offers, and provide stats and analysis on your customers.

Mobile

Overall performance of your website on mobile device

F Speed

! 5 Should Fix

! 3 Consider Fixing

✓ 2 Passed Rules

A User Experience

! 1 Consider Fixing

✓ 4 Passed Rules



Speed

! Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 12 blocking script resources and 15 blocking CSS resources. This causes a delay in rendering your page.

! Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

User Experience

! Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider making these tap targets larger to provide a better user experience.

✓ Use legible font sizes

The text on your page is legible. Learn more about using legible font sizes.

Desktop

Overall performance of your website on desktop

F Speed

! 5 Should Fix

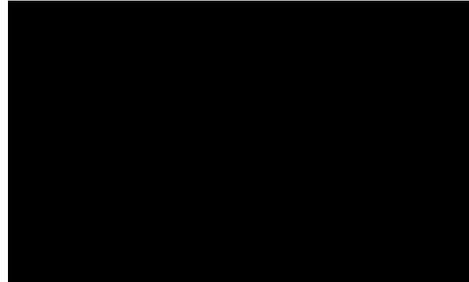
! 3 Consider Fixing

✓ 2 Passed Rules

A Home Page Content

! 1 Below Industry Average

✓ 4 Above Industry Average



Speed

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Home Page Content

	Your Business	Industry Average
! Homepage Size	1637 KB	726 KB
✓ Phone # on homepage	Found	77.20%
✓ Address on homepage	Found	53.37%
✓ Facebook on homepage	Found	50.26%
✓ Twitter on homepage	Found	32.64%

Advertising

Do consumers know about your business?

Customers are searching for your services online. If they can't find your business, you are missing out! With digital advertising, you can be front and center on huge sites like Google and Facebook. Stay ahead of your competition by making sure that people find your business first!

SEM (Search Engine Marketing)

Search Engine Marketing refers to all marketing tactics used to ensure your business can be easily discovered by customers on search engines like Google, Bing and Yahoo. Below, the report hones in on how well you're doing to attract customers through paid campaigns.

Pay Per Click

Pay Per Click information about your business



Uh-oh!

It appears your competition has more keywords in their Google campaigns than you do. You may need to improve your account with more phrases that your customers are searching for.

	Paid Keywords	Monthly PPC Estimated Paid Clicks	CPC Cost Per Click	Comparison Relative Monthly Spending
██████	53	6654	\$2.92	-
████████████████████	0	0	\$0.00	↓ 100%
██████	466	6892	\$21.82	↑ 675%

Retargeting

Retargeting information about your business



It looks like you don't take advantage of retargeting.

Retargeting helps you reach people who have been to your website before. Previous visitors can see your ads on other places they browse, which means it's a powerful tool to make sure your audience doesn't forget about you.

To set up retargeting, you'll need to add the retargeting tag to your website, create retargeting lists and build retargeting campaigns that use your lists.